

For over 60 years, *The Atlanta Voice* has served as “a voice to the voiceless,” amplifying the narratives of Atlanta’s African American community with honesty, integrity, and truth. We continue to shape the story of Black America through award-winning journalism and storytelling across digital, print, and social platforms. Connect authentically with one of the most influential audiences in the Metro Atlanta area: a community that values empowerment, ownership and progress.

## OUR AUDIENCE

### REACH

- **Print Circulation:** 3,000
- **Monthly Digital Reach:** 400,000+
- **Newsletter Subscribers:** 18,000+
- **Social Media Following:** 64K+ combined

## ADVERTISING OPPORTUNITIES

### DIGITAL

- **Homepage banners**, sponsored articles and videos on [theatlantavoices.com](http://theatlantavoices.com)
- **Display ads** (desktop and mobile responsive)
- **Email newsletter** placements (geo-targeted newsletter capability)
- **Sponsored posts** and branded storytelling on our social media channels
- **Campaign packages** with audience targeting and cross-platform reach
- **Event Calendar** (Promotional Opportunities)

»»» **IN THE BLACK**  
Where Community Meets Commerce

- *Uplifts and supports Black-owned businesses*
- *Connects owners, consumers and community leaders*
- *Promotes growth, innovation and equity*

**WAREHOUSE**  
STUDIOS

- *Rentable, State-of-the-art multimedia and production space*
- *Interviews, photoshoots, podcast recordings, content creation*

### AUDIENCE SNAPSHOT

**Core Readership Age:** 25-54



56%



44%



77% College  
Educated+



68% earn  
over \$35K+

### PRINT

- **Full Page:** 10.375" x 13"
- **Half Page:** 10.375" x 6.5"
- **Quarter Page:** 5.1875" x 6.5"
- **Inserts + Special Editions Available:**  
Financial Literacy, Homeownership, HealthPlus, NextPhase, Active Aging

### BRANDED CONTENT

- Custom editorial features **highlighting your brand or community initiative**
- Co-branded videos, podcasts and photo essays
- **Distribution through *The Atlanta Voice's* website, newsletter and social media channels**

